PROCLAMATION

Reggae Month

WHEREAS: Brampton's rich multicultural community, including the significant Caribbean diaspora, has greatly influenced the city's arts and cultural identity. Reggae music has been instrumental in fostering cultural exchange, inclusivity, and community cohesion.

Officially recognizing Reggae Month in Brampton enhances cultural awareness by promoting an understanding of reggae's global impact, including its roots in social justice and community empowerment.

This proclamation helps boost economic activity by driving tourism, increasing attendance at arts and cultural events, and supports local businesses through celebrations. It fosters community engagement by strengthening ties within Brampton's diverse communities by celebrating shared cultural experiences. It also showcases artistic excellence by providing a platform for established and emerging artists to connect with wider audiences.

By proclaiming August as Reggae Month, the City of Brampton honors a genre that has transcended borders to become a universal symbol of resilience, hope, and unity. This recognition not only celebrates the legacy of reggae but also solidifies Brampton's reputation as a global hub of cultural diversity.

THEREFORE: I, Mayor Patrick Brown, on behalf of Brampton City Council, do hereby proclaim August 2026, as "Reggae Month" in the City of Brampton.

Mayor Patrick Brown, City of Brampton